

Organised By:



सड़क परिवहन
एवं राजमार्ग मंत्रालय
MINISTRY OF
ROAD TRANSPORT
AND HIGHWAYS



MargShakti 2025

INDUSTRY CONCLAVE
IIT (BHU) VARANASI

**BUILDING DATA-DRIVEN
INNOVATION PATHWAYS FOR
SMARTER INFRASTRUCTURE
AND VIKSIT BHARAT 2047!**



21-22 November
2025



IIT BHU , Varanasi
INDIA

In Collaboration With



सत्यमेव जयते

MORTH

Government of India



**Smart Freight
Centre**

... More Partners and Sponsors to be Added

MargShakti Industry Conclave 2025 - Key Highlights!

The MargShakti Industry Conclave brings together ministries, industry leaders, researchers, and innovators to co-create actionable strategies for India's next-generation transport and logistics ecosystem under the PM GatiShakti – National Master Plan.



Policy & Ministry Roundtable

Interactive discussions with senior officials from MoRTH, MoPSW, MoHUA, NITI Aayog, and partner agencies on data-driven governance, infrastructure planning, and sustainable mobility pathways.



Academic & Research Dialogues

Showcase of research initiatives, digital twins, and analytics tools - strengthening collaboration between academia and implementation agencies.



Industry Forums

Sessions with mobility-tech start-ups, logistics operators, infrastructure firms, and ITS industry partners to explore technology adoption and interoperability.



Collaboration Marketplace

A dedicated networking track to match research ideas, start-ups, and government needs, fostering joint pilots and innovation partnerships.

A Unique Session: MargShakti Start-up / Venture Creation Challenge

The MargShakti Start-up Challenge invites start-ups, entrepreneurs, innovators, and early-stage ventures to present deployable solutions that can transform the future of highways, logistics, construction, and mobility under the PM GatiShakti – National Master Plan.

₹1 Lakh Grant Pool

Immediate funding for winning ventures to kickstart implementation and scaling

Expert Mentorship

Guidance from IIT (BHU) faculty and domain experts from MoRTH, ITS Forum, and industry leaders

Up to ₹20L Incubation

Eligible start-ups will be selected and nominated to apply for incubation support at IIT (BHU), disbursed based on milestone achievement

Visibility & Collaboration

Promising ventures may be considered for academia-industry collaborative grants with partner ministries

Why Participate

Background

MargShakti 2025 connects ministries, researchers, industry, and innovators to shape the future of smart, sustainable mobility under the PM GatiShakti – National Master Plan.

Values

We believe in empowering data-driven decision-making for India's infrastructure and transport.

Goals

To foster partnerships, scale innovations, and enable actionable outcomes that strengthen India's digital and physical mobility networks.



MargShakti 2025

Building Data-Driven
Solutions for Mobility,
Infrastructure &
Sustainability



Scan this to
register!

Expected Outcomes



For Industry:

Access innovations ready for deployment; partner with start-ups & research labs.



For Start-ups:

Showcase ideas, get incubation & funding support.



For Academia:

Collaborate on applied research & national initiatives.



For Government:

Identify scalable, evidence-based mobility solutions.

Sponsorship Opportunities

Organizations and industry partners are invited to support MargShakti Industry Conclave 2025 as sponsors and collaborators in shaping India's smart mobility and infrastructure future.

Silver Sponsor

Contribution: ₹1 Lakh + GST
Key Benefits: Event co-branding, acknowledgment on website and brochure, complimentary registrations

Gold Sponsor

Contribution: ₹2 Lakh + GST
Key Benefits: Enhanced branding visibility (website, banners, brochure), complimentary registrations, Speaker slots in sessions, mention in press release

Platinum Sponsor

Contribution: ₹5 Lakh + GST
Key Benefits: Premium branding across event materials, exhibition/booth space, complimentary registrations, special acknowledgment during inaugural session

All sponsors will be acknowledged in the MargShakti Innovation Compendium 2025, and featured on the event website and communication materials. We, at IIT (BHU), are committed to explore long-term collaborations and MOUs with all interested industry partners and policy organizations.

Event Coordinators



Assistant Professor
IIT (BHU) Varanasi



Professor and
MoRTH Chair
IIT (BHU) Varanasi

Registration Open!



**Early-bird Registration Ends
on November 12, 2025**

<https://margshakti.in>

TOGETHER, LET'S SHAPE
THE FUTURE OF MOBILITY
AT

IIT BHU VARANASI



**On the banks of the Ganga, where heritage meets innovation -
let's build smarter, sustainable pathways for India's mobility future.**

**MargShakti 2025 | IIT (BHU) Varanasi
A Convergence of Ideas, Institutions & Impact**